

KASUMBI OUT-GROWER SCHEME

We explain why you should take up poultry production as our out-grower partner



Who is Kasumbi?

- Kasumbi is an agribusiness enterprise that is in the business of producing, processing and packaging organic poultry products.
- All our poultry is locally grown with diet composed mainly of organic nutrition. To grow our poultry, we incubate, hatch and brood different free range bird species such as Kuroiler, Kari, Galus, Baldneck and exotic Australian species.
- We add value to market-ready birds and distribute the products in urban areas.

What is the out-grower scheme all about?

- Our out-grower scheme is an important step in our objective of linking small-holders to markets.
- The purpose of the scheme is to identify and cooperate with small scale poultry growers as well as to support and reward potential poultry growers in Southern, Lusaka, Central and Copperbelt provinces of Zambia.
- The scheme creates a focus on making Zambian agriculture more market-oriented.
- The scheme exists to promote sustainable poultry farming with the aim of diversifying small-holder reliance on seasonal crop farming.

What are the benefits of being a KASUMBI out-grower?

- Enable farmers to learn modern and innovative poultry production skills.
- Introduce farmers to new technology and poultry species.
- Providing farmers with higher income through a percentage sharing ratio.
- Enable farmers to access new markets.
- Substantially include women farmers and promote their efforts.
- Application is free and registration is very easy.

What does it take? Who is eligible?

- Must have access to a pasture or farm land not less than 30 M².
- Must be able to commit fully to the scheme.
- Must register as an individual or as a group of not more than 5 members.
- Must be able and willing to contribute at least 30% of the production cost.

How do I register? What happens next?

- Send us an email on info@purekasumbi.com with the subject “APPLICATION FOR OUT-GROWER SCHEME”. In the message space, write to us your full names, primary contact numbers, proposed site for production as well reasons as to why you wish to register for the scheme.
- We will contact you to schedule a meeting to enable us interview you as well as appraise your facilities as part of due diligence.
- For interested applicants that have no access to reliable internet, call us on the number 0974-004-366 or come in person to our admin office in Mass Media (Plot 16948B, Thabo Mbeki Rd – BongoHive Hub)
- Once all checks out, we will formally register you as an out-grower and then invite you to a training workshop where you will access practical training as well as materials. After graduation, we will begin the input disbursement in phases agreed by both parties.